

Order / Rev: 330548
 Alt Order #: 01467753
 Flight Dates: 11/01/16 - 11/07/16

Advertiser: NextGen California Action Committee
 Product Desc: CALIFORNIA ACTION
 Estimate: 420

TELEM - Salinas, CA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	KMUV	11/01/16	11/01/16	M-F 4-5P MT/5-6P PT M-F 5-6P	CM	5-6P (5:00 PM-5:30 PM)	-T-----	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
CASO CERRADO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-T-----					1	\$100.00		0.00			
4	KMUV	11/07/16	11/07/16	M-F 4-5P MT/5-6P PT M-F 5-6P	CM	5-6P (5:00 PM-5:30 PM)	M-----	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
CASO CERRADO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----					1	\$100.00		0.00			
E 5	KMUV	11/02/16	11/02/16	M-F 4-5P MT/5-6P PT M-F 5-6P	CM	5-6P (5:30 PM-6:00 PM)	--W----	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
CASO CERRADO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	--W----					1	\$100.00		0.00			
E 6	KMUV	11/04/16	11/04/16	M-F 4-5P MT/5-6P PT M-F 5-6P	CM	5-6P (5:30 PM-6:00 PM)	----F--	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
CASO CERRADO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	----F--					1	\$100.00		0.00			
E 7	KMUV	11/01/16	11/04/16	M-F 6P-630P PT NEWS M-F 6P-630P	CM	6P-630P	-TWTF--	:30	4	\$150.00	P-2	0.00	NM	4	\$600.00
6P NEWS **AIR 1X/DAY**															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-TWTF--					4	\$150.00		0.00			
E 8	KMUV	11/07/16	11/07/16	M-F 6P-630P PT NEWS M-F 6P-630P	CM	6P-630P	M-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
6P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----					1	\$150.00		0.00			
E 9	KMUV	11/01/16	11/04/16	M-F 530-6P MT/630-7P BM M-F 630P-7P	CM	630P-7P	-TWTF--	:30	4	\$150.00	P-2	0.00	NM	4	\$600.00
NEWS ***AIR 1X/DAY**															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-TWTF--					4	\$150.00		0.00			
E 10	KMUV	11/07/16	11/07/16	M-F 530-6P MT/630-7P BM M-F 630P-7P	CM	630P-7P	M-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----					1	\$150.00		0.00			
E 11	KMUV	11/05/16	11/05/16	EN (SA-SU) SA-SU 5P-530P	CM	5P-530P	-----S-	:30	1	\$50.00	P-2	0.00	NM	1	\$50.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S-					1	\$50.00		0.00			
E 12	KMUV	11/06/16	11/06/16	EN (SA-SU) SA-SU 5P-530P	CM	5P-530P	-----S	:30	1	\$50.00	P-2	0.00	NM	1	\$50.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S					1	\$50.00		0.00			
E 13	KMUV	11/01/16	11/04/16	M-F 1035-11P/1135-12ACM M-F 1135P-12A	CM	1135P-12A	-TWTF--	:30	4	\$75.00	P-1	0.00	NM	4	\$300.00
TITULARES Y MAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-TWTF--					4	\$75.00		0.00			
E 14	KMUV	11/07/16	11/07/16	M-F 1035-11P/1135-12ACM M-F 1135P-12A	CM	1135P-12A	M-----	:30	1	\$75.00	P-1	0.00	NM	1	\$75.00
TITULARES Y MAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----					1	\$75.00		0.00			
E 15	KMUV	11/01/16	11/04/16		CM	11P-1135P	-TWTF--	:30	4	\$125.00	P-2	0.00	NM	4	\$500.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				LN (M-F)											
				M-F Late News											
				NEWS **AIR 1X/DAY**											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/31/16		11/06/16		-TWTF--		4				\$125.00		0.00			
E 16	KMUV	11/07/16	11/07/16	LN (M-F)	CM	11P-1135P	M-----	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
				M-F Late News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/07/16		11/13/16		M-----		1				\$125.00		0.00			
E 17	KMUV	11/06/16	11/06/16	SU 10-1030P MT/11-1130P	CM	11P-1130P	-----S	:30	1	\$75.00	P-1	0.00	NM	1	\$75.00
				SU 11P-1130P											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/31/16		11/06/16		-----S		1				\$75.00		0.00			
E 18	KMUV	11/03/16	11/03/16	M-F Prime Hour 4	CM	10P-11P	---T---	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
				M-F 10P-11P											
				SENOR DE LOS CIELOS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/31/16		11/06/16		---T---		1				\$200.00		0.00			
E 19	KMUV	11/06/16	11/06/16	SU PRIME 8P-10P	CM	8P-10P	-----S	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
				SU 8P-10P											
				8P-10P PRGM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/31/16		11/06/16		-----S		1				\$150.00		0.00			
E 20	KMUV	11/06/16	11/06/16	SU PRIME 8P-10P	CM	8P-10P	-----S	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
				SU 8P-10P											
				IHEART RADIO MUSIC SPECIAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/31/16		11/06/16		-----S		1				\$125.00		0.00			
													Totals	40	\$3,900.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KМУV-TV Monterey-Salinas	Date: 10/7/2016
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I, **BlueWest Media**

do hereby request station time concerning the following issue:

Presidential Election

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Tuesday, November 1, 2016			Monday, November 7, 2016		

This broadcast time will be used by: NextGen California Action Committee

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Presidential Election

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NextGen California Action Committee

111 Sutter Street 10th Floor, San Francisco, CA 94104

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

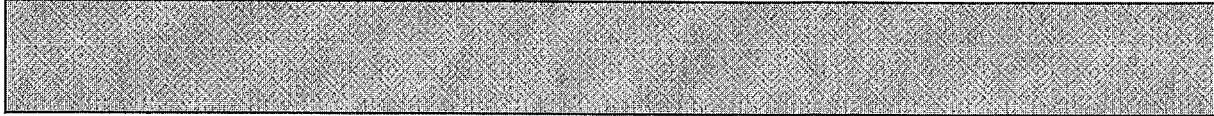
Chris Faddell

415-847-7091

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

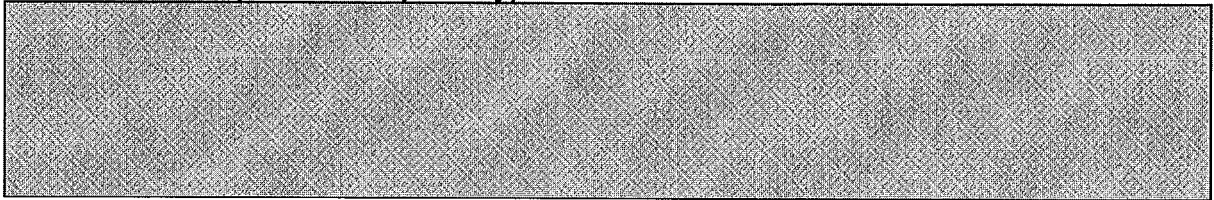
**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

A rectangular area with a gray stippled background, used for redacting the name and address of the person or entity that furnished the payment.

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

A large rectangular area with a gray stippled background, used for redacting the list of chief executive officers or members of the executive committee or the board of directors.

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Friday, October 7, 2016

Date

Mary W...

Signature

720-370-7700

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

KRISTY SWHAGO
Printed Name

OM
Title